



تطوير برنامج صحة العمل في مكان العمل

Duration: 5 Days

Language: ar

Course Code: MG2 - 190

Objective

:By the end of this course, participants will be able to

- Understand the importance and impact of workplace wellness programs
- Assess employee wellness needs using surveys and health data
- Design tailored wellness strategies aligned with organizational goals
- Plan and implement wellness initiatives with defined budgets and KPIs
- Engage employees through targeted communication and incentives
- Monitor and evaluate program outcomes for continuous improvement

Audience

:This course is suitable for

- HR professionals and managers
- Wellness officers and team leaders
- Occupational health specialists
- Corporate trainers and culture advisors
- Business owners and executives
- Anyone responsible for employee wellbeing in organizations

Training Methodology

Participants will learn through a combination of engaging instructional methods designed to support practical understanding. The training includes instructor-led sessions with easy-to-follow visuals, real-world case studies from successful company wellness programs, and interactive group discussions focused on planning strategies. Learners will also engage in hands-on exercises using practical tools such as checklists, employee surveys, and wellness strategy templates. To reinforce key concepts, the course features short quizzes and simulation activities that guide participants through the steps of designing and implementing an effective wellness program.

Summary

This training course provides a practical roadmap for designing and implementing effective wellness programs in the workplace. With rising levels of stress, burnout, and chronic health conditions among employees, organizations need structured wellness strategies to support their teams' physical and mental health.

In this course, participants will explore the core components of wellness planning - from assessing needs to engaging employees, implementing activities, and evaluating results. It is ideal for professionals aiming to build a healthier and more productive workplace environment through sustainable wellness practices.

Course Content & Outline

Section 1: Introduction to Workplace Wellness

- Definition and goals of wellness in the workplace
- Benefits for employees and organizations
- Global trends in wellness programs
- The role of leadership in supporting well-being

Section 2: Assessing Wellness Needs

- .Conducting employee wellness surveys
- .Identifying health and engagement gaps
- .Reviewing existing HR and absenteeism data
- .Gaining leadership and employee input

Section 3: Designing a Wellness Strategy

- .Setting SMART wellness goals and KPIs
- .(Choosing program components (mental, physical, emotional
- .Tailoring initiatives to company culture and team demographics
- .Integrating wellness into HR and business policies

Section 4: Planning and Budgeting

- .Estimating costs and resource needs
- .Choosing vendors, partners, or internal leads
- .Building a 6–12 month wellness activity calendar
- .Identifying funding sources and ROI expectations

Section 5: Implementation and Program Launch

- .Preparing a launch plan with timelines
- .Building wellness ambassador or champion roles
- .Creating communications and promotional materials
- .Hosting launch events or virtual sessions

Section 6: Boosting Engagement and Participation

- .Understanding motivation and behavior change
- .Offering incentives and wellness challenges
- .Making programs inclusive and accessible
- .Encouraging leadership participation and testimonials

Section 7: Evaluation and Continuous Improvement

- .Collecting participation data and feedback

- Analyzing program outcomes vs. objectives
- Reporting results to management and teams
- Adjusting strategies based on engagement and health trends

Section 8: Building a Wellness Culture

- Embedding wellness into everyday work routines
- Aligning policies with well-being priorities
- Supporting hybrid and remote teams
- Celebrating wellness wins and sustaining momentum

Certificate Description

Holistique Training. عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

Categories

الصحة والسلامة والبيئة، الرعاية الصحية والصيدلانية، إدارة الموارد البشرية HR، القيادة والإدارة

Related Articles



Enhancing Workplace Health: Top 15 Employee Wellness Programs

Employee wellness programs are essential for fostering a healthy and productive workplace. These initiatives promote employee engagement and satisfaction by addressing physical, mental, and emotional well-being. This blog post outlines key elements of successful

wellness programs and provides innovative examples organisations can implement to
.effectively support their workforce