



"دليل تطوير مهارات الإشراف لمشرفي التدريب: مهارات القيادة الضرورية"

Duration: 5 Days

Language: ar

Course Code: MG2-127

Objective

Upon completion of this course, participants will be able to:

- Develop effective communication skills to motivate a team.
- Understand how to monitor underperformance and manage it accurately.
 - Create collective company goals and values.
- Understand how to increase productivity and quality within teams.
 - Handle disputes and disruptions professionally.
- Create a strategic business plan to aim for continuous improvement.
- Highlight risk areas and create contingency plans to avoid and recover from risks.

Audience

This course is designed for anyone developing into a management or leadership role or interested in learning more about management and leadership and what these roles mean for a successful business. It would be most beneficial for:

- New Team Leaders
- Experienced Team Leaders and Managers
- Supervisors

- Managers progressing to new roles.
- Employees moving into managing roles
- Managers and Team Leaders developing new skills
- Professionals evaluating and improving their personal performance
 - Operations Managers
 - General Managers
 - Business Owners

Training Methodology

This course uses a variety of learning methods to aid understanding. Through interactive seminars and knowledge-based questionnaires, participants will learn to understand leadership concepts and management skills. Group activities will also be conducted to map out strategic goals and monitoring systems to highlight effectiveness.

Each participant will participate in role-playing activities to strengthen their communication skills when dealing with direct reports and senior management. They will be presented with real-world case studies of organisations with model leadership programmes.

Summary

Any business should be committed to training and improving the skills of its employees, at whatever level, to be successful and adaptive in the ever-changing world of commerce. Every manager and team leader needs to follow a programme of continuous development to learn new skills and maintain their effectiveness in managing their teams. A course in management and leadership will benefit the individual, advance their careers, and aid the growth of the business.

Many businesses don't realise the difference between management and leadership and that both roles can work together to create a well-functioning and successful department with employees motivated to reach a collective end goal.

Managers and leaders require a strong and strategic development plan to ensure they meet department goals and achieve group performance. They also need to implement accurate and informative reporting models to highlight any areas causing concern and develop effective communication methods to reiterate the importance of company values and goals and manage underperformance.

Course Content & Outline

Section 1: Management & Leadership Essentials

- Essential leadership skills and how to apply them.
- Management vs. leadership – do you need to do both?
 - The art of delegation.
- Using emotional intelligence to benefit your team.
 - Your personal development programme.
 - Influencing others and gaining buy-in.
 - Planning for the future.
- Your personal leadership style: daily, weekly, monthly, yearly.

Section 2: Project Management & Your People

- Motivational techniques and tools.
- Identifying your employees' strengths.
- Creating a positive working environment for your employees.
 - Situational leadership and learning.
- Your team's fixed mindset and how to break it.
 - Avoid limiting beliefs – think bigger.

Section 3: Team Performance Monitoring & Improvement

- Setting KPIs that reflect your team goals.
- Time management and organisational skills to pass along.
 - Performance development plans and their importance.
 - Developing team trust and collaboration.
 - The importance of feedback and reflection.
 - Case studies and motivational techniques.
 - Ruling out negativity.
 - Reviews and one-on-one meetings.

Section 4: Communication Styles & Wellbeing

- Utilising customer service skills to your advantage.
 - Developing a customer-centric company.
 - Body language and its importance.
- Communicating remotely and how this differs from face-to-face.
 - Active listening.

- Handling personal problems in the workplace.
 - Recruiting the right people.
 - Dealing with individual personalities.

Section 5: Managing Change & Delivering a Difficult Message

- Creating a visual framework for change.
 - The 80/20 method.
- SWOT analysis and ways to move forward.
 - Reporting to senior management.
- Delivering a difficult message to colleagues to gain a positive outcome.
 - Resolving team conflict.
 - Risk analysis and creating a contingency.
 - Future-proofing your team.

Certificate Description

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 كما أنها معتمدة وفق معايير (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة، وفقاً لمعايير خدمة اعتماد Holistique Training. التدريب من الأداء واحد نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

Categories

القيادة والإدارة

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ما هي أساليب القيادة وفقاً لجولمان؟

عندما تتحدث عن القيادة، فإن نموذج جولمان يعتبر أحد الأساليب الرئيسية التي تساهم في فهم كيفية تأثير القادة على الفرق والمؤسسات. يعتمد نموذج جولمان على ستة أساليب مختلفة للقيادة، وهو يوفر إطاراً قيماً لفهم كيفية تفاعل القادة مع الموظفين وكيفية توجيههم نحو تحقيق الأهداف المشتركة. في هذه المقالة، سنستكشف أساليب