



ابتكار في عالم VUCA: كيف تتفوق وتنجح في العصر الحديث

Duration: 5 Days

Language: ar

Course Code: MG2 - 201

Objective

:By the end of this course, participants will be able to

- Understand the VUCA model and its relevance to modern innovation
- Apply tools like Design Thinking and Lean Startup in uncertain contexts
- Lead innovation initiatives in volatile and complex environments
- Develop foresight and resilience in decision-making
- Foster a workplace culture that embraces change and experimentation

Audience

:This course is ideal for

- Business leaders and executives navigating change
- Innovation and product managers
- Strategy and development professionals
- Entrepreneurs, founders, and change agents
- NGO workers and social innovators facing dynamic field realities

Training Methodology

This course uses an experiential and interactive learning model designed to promote deep understanding and practical application. Participants will engage in innovation simulations, strategic foresight activities, and team-based ideation workshops. Real-world case studies from both corporate and humanitarian sectors will be analysed. Learners will also work with innovation toolkits and reflection exercises to translate theory into actionable plans. Peer exchange, group feedback, and scenario-based learning will further strengthen collaboration and problem-solving skills.

Summary

In today's fast-changing global landscape, innovation is no longer optional—it is essential. This course explores how to harness creativity and strategic foresight to thrive in a VUCA (Volatile, Uncertain, Complex, Ambiguous) world. Participants will learn how to turn unpredictable challenges into opportunities by using agile innovation methods tailored to dynamic environments.

Through a mix of theory, real-world case studies, and practical exercises, the course empowers professionals to innovate with confidence, even when the path ahead is unclear. Learners will gain tools to build flexible strategies, encourage cross-functional collaboration, and promote a culture of experimentation and continuous learning.

Course Content & Outline

Section 1: Understanding VUCA

- Defining volatility, uncertainty, complexity, and ambiguity
- How VUCA affects industries and innovation capacity
- Examples of business and social systems under VUCA pressure

Section 2: Innovation Fundamentals in Disruptive Environments

- Differences between incremental and disruptive innovation
- Innovation under pressure: thinking creatively with limited resources

Section 3: Scenario Planning & Strategic Foresight

- Why future thinking is essential in a VUCA world
- Tools: trend mapping, weak signal analysis, and scenario planning
- Building adaptive strategies and flexible innovation roadmaps

Section 4: Leadership and Team Innovation in Uncertainty

- Developing emotional intelligence for innovation leadership
- Leading cross-functional teams during crises and uncertainty
- Techniques to build trust, reduce resistance, and support creative risk-taking

Section 5: Building a Culture of Innovation

- Embedding innovation into daily routines and team culture
- Encouraging iterative learning, feedback loops, and small experiments
- Case studies: Google X, humanitarian innovation labs, and adaptive NGOs

Certificate Description

Holistique Training عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وحدة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993، ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

Categories

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The Impact of Innovative Leadership on Organisational Excellence

Innovative leadership is a cornerstone of organisational excellence, driving creativity, collaboration, and continuous improvement. Leaders who embrace innovation inspire purpose, foster trust, and cultivate a culture where individuals thrive. Innovative leaders shape environments where teams innovate, adapt, and excel by championing transparency, celebrating achievements, and promoting work-life