



تطوير صوت القيادة الاستبدادي في القيادة

Duration: 5 Days

Language: ar

Course Code: MG2-161

Objective

Upon the completion of the course, participants will be able to:

- Develop the ability to lead through powerful communication.
 - Utilise communication techniques to persuade others.
- Understand how to exude confidence when facing difficult circumstances.
 - Analyse the characteristics of an authoritarian leader.
 - Assess the role of an authoritarian leader within an organisation.
 - Identify personal capabilities and explore areas for improvement.
 - Gain the ability to adapt to new and unfamiliar situations swiftly.
 - Build strong relationships and connections with others.

Audience

This course is designed for anyone who aspires to develop an authoritarian leadership voice to progress through their career. It would be most beneficial for:

- Project Managers
- Operations Managers
- Senior Executives
- Business Owners

- Team Leaders
- IT Professionals
- HR Personnel
- Planning Managers
- Regional Managers
- Business Advisors

Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will review case studies of established authoritarian leaders to highlight methods of communication they use and how they are effective.

They will be provided with the needed tools to effectively carry out learning exercises. Participants will analyse the examples to gain a thorough understanding of how these skills, techniques and methods apply in the workplace. Through group discussions and activities, they will have the opportunity to practise and demonstrate their newfound communicational skills and provide and receive feedback from others.

Summary

There are countless factors that influence an organisation's success, including external and internal aspects. One of the most crucial factors is the presence of strong and powerful leadership.

An effective leader stems from their ability to communicate within their role to both superiors and subordinates. They are in charge of making decisions, creating strategies and managing employees which all require a voice of confidence and assertiveness to ensure these functions can reach their full potential.

An authoritarian voice is a guaranteed way of achieving the goal of confident communication. This leadership style suits fast-paced environments extremely well, as decision-making tends to rely solely on a single person. However, for this to be effective it is ever more crucial for them to be competent in communicating in a concise way. To influence others and gain trust from those within the organisation, one needs to understand how to

adjust their behaviour, adapt to new situations, and face adversity, all while communicating efficiently in ways that reduce stress and encourage better performance from employees.

With an authoritarian voice, the leader is guaranteed to thrive, hold incredible impact and influence within their organisation.

Course Content & Outline

Section 1: Introduction to Leadership

- Defining leadership within an organisation.
- Identifying the characteristics of successful leaders.
- Analysing established authoritarian leaders and their influence.
 - The art of communication and modes of persuasion.
- Establishing your leadership brand and building rapport.
 - Developing assertiveness and confidence.

Section 2: Delivering Your Message

- Assessing the four key elements of outstanding message delivery.
 - Planning and preparation.
- The vitality of all methods of communication – verbal, non-verbal, and visual.
 - Utilising empowering language to influence others.
- Creating and explaining your vision effectively to avoid confusion and miscommunications.

Section 3: Presenting with Impact

- Voice control techniques to command respect.
- Self-awareness of faults and constantly working for improvement.
- Visualisation to action – projecting confidence when attempting changes to prevent backlash and resistance.
 - Maintaining interest, attention and power.
- Analysing methods and techniques to further improve influence.

Section 4: Controlling Audience and Environment

- Modifying behaviour depending on the environment.
- Maintaining efficiency regardless of internal and external factors.
- Assertive communication to control situations and subordinates.
 - Navigating difficult circumstances and employees.
 - Controlling information within the organisation.

Section 5: Organisational Needs

- Setting goals, aims, and objectives.
- Key factors when creating strategies.
- Formatting action plans for change and improvement.
- Gaining stakeholders and developing close relationships.

Section 6: Authoritarian Leadership Voice

- The theory of authoritarian leadership.
- Understanding the role of an authoritarian leader's voice.
- Reviewing the advantages and disadvantages of this style of communication.
- Assessing how an authoritarian voice suits the organisations.
- Maintaining positivity and a safe working environment.

Certificate Description

Holistique Training. عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 كما أنها معتمدة وفق معايير، (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة، CPD ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

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القيادة والإدارة, إدارة المشاريع

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