



# حلول حركة المرور والنقل لزيادة الاستدامة في العالم العربي

**Duration:** 5 Days

**Language:** ar

**Course Code:** IND03-103

## Objective

Upon completion of this course, participants will be able to:

- Identify the individual characteristics of all traffic modes.
- Analyse specific characteristics to see how they benefit the traffic mode.
  - Assess the market demand for suitable traffic modes.
- Review the fundamental principles of various traffic modes.
  - Effectively manage traffic modes.
- Address key issues and risks associated with the traffic project lifecycle.
  - Evaluate the vitality of sustainable traffic practices.
- Investigate how industry standards are evolving to be more sustainable.
- Implement changes to increase sustainability while maintaining efficiency.

## Audience

This course is designed for anyone responsible for evolving current traffic and transport practices into more sustainable practices. It would be most beneficial for:

- Civil Engineers
- Strategic Development Directors

- Research Consultants
- Traffic and Transport Engineers
- Traffic Project Managers
- Logistics and Distribution Managers
- Telecommunication Analysts

## Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will review genuine examples of different traffic modes to highlight current areas of practice that can be evolved into more sustainable practices. They will be provided with the tools necessary to effectively carry out the learning exercises offered. With presentations, case studies, practical exercises, and video material, participants can develop a comprehensive understanding of the content taught. They will also be able to individually conduct a SWOT analysis of sustainability about their specific roles to demonstrate their newly acquired skills.

## Summary

The traffic and transport industry is extremely vast and has been vital for hundreds of years. Common standards and practices have evolved countless times to continuously meet customer demands. However, in modern times, the demands of this industry have shifted to meeting sustainability standards. Sustainability is an ever-growing concern in the modern world, and the transport systems are currently rather unsustainable. To transition to meet new industry standards, organisations and individuals involved need to have a thorough understanding of the fundamentals of each traffic mode and how the current practices can be better optimised and improved. While many traffic modes are inherently less sustainable, there must be a strong focus on understanding the challenges faced within these modes before starting the process of strategic planning and implementation. Sustainability changes do not have to be drastic; even minor changes to internal functions can greatly reduce the environmental damage the service may be causing.

## Course Content & Outline

### Section 1: Fundamentals of Air Traffic

- Defining the processes of air traffic.

- The various traffic modes related to air transportation.
  - Traffic planning and route optimisation.
  - The difference between passenger and cargo traffic.
- Explaining what sustainability means about air transport and traffic.
- Understanding the difficulties faced when attempting to make sustainable changes.
- Identifying and prioritising areas where sustainability can be most easily achieved.

## **Section 2: Fundamentals of Road Traffic**

- The principles of road traffic planning.
- Establish goals, objectives, and intentions when creating new sustainable traffic routes or improving existing ones.
  - The vitality of traffic management and control.
  - Aligning traffic efficiency with safety and sustainability.
- Focusing on creating accessible public transport to reduce traffic and emissions.
  - Conducting a SWOT and sustainability SWOT analysis.

## **Section 3: Rail Traffic and Water Traffic Engineering**

- The different types of trains – cargo and passenger.
- The methods of rail transportation – metro, light metro and underground metro.
  - The advantages and disadvantages of rail traffic.
- Evaluating methods of making rail services more sustainable.
- The viability of water transport – passenger and cargo vessels.
- Challenges faced in making water transport more sustainable.

## **Section 4: Multimodal and Telecommunication Traffic**

- The intermodal processes.
- Balancing customer needs with sustainable practices.
  - Common connections of multimodal transport.
- Transmitting data while maintaining effective connection speeds.
- Optimising transmission equipment to ensure no unnecessary energy is spent.
  - The importance of the connected world for sustainability.

## **Section 5: Adopting Sustainable Practices**

- Utilising various methods to measure current sustainable practices.
- Establish goals and objectives in an action plan, detailing sustainability intentions.
  - Evaluating industry standards of sustainability.
- Analysing where sustainable energy choices can be made in the short and long term.

- Electric vehicles becoming the global standard.
- Advancing onto renewable energy sources.

## Certificate Description

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكلّون الدورة التدريبية عبر الإنترنت، سيتم تزويدتهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 9001 كما أنها معتمدة وفق معايير، (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة ، CPD، ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

## Categories

الهندسة، الصحة والسلامة والبيئة، النقل

## Related Articles

### Educating for Sustainability: The Promise of Renewable Energy Courses

Renewable energy education is vital for sustainable energy transitions, addressing climate change, energy security, and economic growth. Courses integrate cutting-edge technologies and interdisciplinary approaches, preparing students for diverse careers. Future trends include online learning, industry collaboration, and alignment with Sustainable Development Goals.

## YouTube Video

<https://www.youtube.com/embed/DMvhvxsMlr0?si=J3VlbGMxWkLHauVM>