



# تصميم برامج الاستدامة الفعالة للجمعيات غير الحكومية: دليل للنجاح

**Duration:** 10 Days

**Language:** ar

**Course Code:** IND17 - 115

## Objective

:By the end of this training, participants will be able to

- Define what sustainability means in the NGO context
- Understand how to plan programs with long-term impact
- Identify key sustainability goals and success indicators
- Design community-centered and inclusive programs
- Integrate funding and partnership strategies for sustainability
- Apply tools for risk analysis and sustainability forecasting
- Monitor, measure, and report sustainable outcomes

## Audience

:This course is ideal for

- NGO project managers and coordinators
- Program designers and development officers
- Grant writers and fundraising specialists
- Monitoring & Evaluation (M&E) staff
- Social enterprise or advocacy professionals

- Local and international NGO staff involved in project planning

## Training Methodology

This course combines expert-led discussions, group exercises, case study analysis, and project design simulations. Each section encourages participants to apply concepts through practical work and peer feedback, building actionable knowledge and real-world skills

## Summary

In today's fast-changing world, NGOs face the challenge of creating lasting impact while dealing with limited resources. Building sustainable programs is essential to ensure long-term change, financial stability, and community ownership. This course offers a step-by-step approach to help NGO professionals design and manage sustainability-focused programs that can adapt, grow, and deliver consistent value

Participants will learn how to align their projects with sustainability goals, secure community support, and monitor the real impact of their work. Using real-world examples, practical tools, and collaborative activities, this course helps turn good ideas into lasting change

## Course Content & Outline

### Section 1: Understanding Sustainability in NGOs

- What sustainability means in social development
- Differences between project longevity and true sustainability
- Why sustainability matters for NGOs
- Common challenges in sustainable programming
- Types of sustainability: financial, environmental, social
- Linking sustainability to mission and vision
- Key global sustainability goals and frameworks

## **Section 2: Strategic Program Planning**

- .Steps to designing long-term programs •
- .Setting realistic and sustainable goals •
- .Aligning programs with community needs and context •
- .Creating a flexible and adaptable program structure •
- .Integrating sustainability into program objectives •
- .Involving stakeholders from the beginning •
- .Creating a logic model or theory of change •

## **Section 3: Community Engagement for Sustainability**

- .The role of local ownership in sustainability •
- .Building trust with local communities •
- .Identifying key community partners and leaders •
- .Co-designing programs with beneficiaries •
- .Ensuring gender and social inclusion •
- .Promoting transparency and communication •
- .Feedback loops for ongoing learning •

## **Section 4: Resource Mobilization and Funding**

- .Designing programs with funding in mind •
- .Building diverse and long-term funding strategies •
- .Writing sustainability-focused proposals •
- .Engaging private sector and government partners •
- .(Exploring innovative finance (social enterprise, micro-grants •
- .Leveraging in-kind support and volunteering •
- .Managing donor expectations for sustainability •

## **Section 5: Monitoring and Evaluation for Sustainability**

- .Setting sustainability indicators •
- .Tools for tracking long-term impact •
- .Using data to adjust program design •
- .Outcome mapping and theory-based evaluation •
- .Documenting lessons learned •
- .Reporting for accountability and learning •

- Continuous improvement for sustainable results

## Section 6: Risk Analysis and Mitigation

- Identifying internal and external risks
- Political, financial, and environmental risk factors
- Scenario planning and response strategies
- Strengthening resilience in program design
- Crisis preparedness for NGOs
- Building adaptive capacity within teams
- Monitoring emerging threats to sustainability

## Section 7: Scaling and Replicating Sustainable Programs

- When and how to scale a successful program
- Adapting models for different contexts
- Partnering with local NGOs for replication
- Open-source tools and knowledge sharing
- Maintaining quality during scale-up
- Protecting core values and impact
- Building strategic alliances

## Certificate Description

Holistique Training عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993، ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD، ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

الحكومة والمنظمات غير الحكومية, القيادة والإدارة, إدارة المشاريع

## Related Articles



### ما هي أهمية التعاطف في القيادة؟

في عالم القيادة الحديث، يتزايد الاهتمام بأهمية صفات القائد، ومن بين هذه الصفات الرئيسية تبرز بشكل لافت صفة التعاطف. فالتعاطف لا يقتصر على مجرد مظهر إنساني، بل يمتد ليكون أحد العوامل الحيوية في تحقيق القيادة الفعالة.