



# "ادارة سياسات الصحة: دورة شاملة للمهنيين في المجال الصحي"

**Duration:** 5 Days

**Language:** ar

**Course Code:** IND05-137

## Objective

:Upon completion of this course, participants will be able to

- Understand the vitality of health policies within a healthcare organisation.
- Assess the healthcare system's structure, concepts, purpose, and financing.
- Analyse different functions within the system and common challenges faced from the perspective of both the public and employees.
- Evaluate the needs of patients and employees and create policies to enforce patient and employee protection.
  - Ensure all health policies are in alignment with laws and regulations.
  - Comprehend what a health policy is and how to best enforce them.
- Implement new policies and merge them with existing ones to guarantee an ideal outcome for the healthcare system.

## Audience

This course is designed for anyone in the healthcare industry responsible for managing systems and establishing policies. It would be most beneficial for:

- Senior Executives
- Operations Managers
  - Practice Directors
  - Compliance Officers
  - Public Health Directors
- Health Insurance Consultants

## Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will review established healthcare organisations and their health policies to identify key functions within the policies that ensure success. They will have the opportunity to participate in various learning methods and exercises, including seminars, video material, demonstrations, and group activities. This combination of learning methods guarantees that the participants can develop a full understanding of the taught content and any related practical skills.

## Summary

Establishing a series of health policies is crucial to success in the health industry. Health policies are based on the organisation's aspirations and how it wishes to provide care.

Many factors contribute to the creation and management of health policies. As these policies dictate the way care is offered, there should be a thorough understanding of the intended patients and how they best respond to care. Policies should recognise the needs and wants of patients and ensure all healthcare services are physically accessible.

Policies should also be created regarding how the organisation financially sustains itself, whether that be through the government or elsewhere. Health policies should consider the organisation's financial capabilities and find a suitable balance between providing care without putting the organisation at a financial detriment.

## Course Content & Outline

### Section 1: Introduction to Healthcare

- Understanding the role of a healthcare provider and what is typically expected of them.
- Identifying different roles within healthcare and their importance to the system.
  - Defining what health policies are and why they are necessary.
- Investigating established healthcare organisations and their policies to recognise how they contribute to healthcare success.
  - Exploring patient's attitudes to healthcare and how this may impact the way healthcare is provided.

## **Section 2: The Ethics of Healthcare**

- The vitality of managing ethics within healthcare.
- Exploring common ethical challenges faced within healthcare and ideal methods to solve these.
  - Defining the four principles of medical ethics – beneficence, non-maleficence, autonomy, and justice.
  - Understanding commodity scarcity – managing the organ transplant list.
- How health policies can be used to reduce ethical challenges and improve the patient experience.

## **Section 3: Accessing Healthcare**

- Exploring the financial and non-financial barriers to healthcare.
- Ensuring all healthcare buildings are physically accessible to all patients – ramps, braille, disabled parking and more.
- How existing health status can influence the urgency of care – balancing emergency and health fluctuations.
  - Providing other accommodations when necessary.

## **Section 4: Creating and Managing Healthcare Policies**

- What considerations must be made when creating health policies – patient influence, finances, employee availability and more.
  - Exploring internal and external factors that may influence a health policy.
- Analysing national laws and regulations to ensure all policies are fully compliant.
  - Establishing overall goals and objectives for the healthcare system and creating policies to best meet them.

## **Section 5: Organising Healthcare**

- Guaranteeing a reliable source of income – government financed services.
- The concept of national health insurance – employer mandate model and individual mandate model.
- Understanding the traditional structure of healthcare and how this has evolved over time.
  - Defining the terms ‘vertical integration’ and ‘virtual integration.’
- Comparing vertically integrated and virtually integrated models and their benefits, limitations and how they may best suit a healthcare organisation.

## Certificate Description

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكمرون الدورة التدريبية عبر الإنترن特، سيتم تزويدهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة، ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

## Categories

الرعاية الصحية والصيدلانية، الشؤون القانونية والعقود، التشريعات والأنظمة القانونية، الصحة والسلامة والبيئة، الدورات المعتمدة من NEBOSH

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## YouTube Video

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