



# تخطيط أنشطة الرياضات المائية لترفيهه على الشاطئ: دليل لتنظيم وقت ممتع في البحر

**Duration:** 5 Days

**Language:** ar

**Course Code:** IND15-116

## Objective

:Upon completion of this course, participants will be able to

- Effectively promote and market your water sports business.
- Work with the local community and environmental agencies to maintain the environment and support sustainability.
- Manage water sports instructors through a range of complex scenarios.
  - Plan an annual diary strategically around tides and local wildlife.
  - Create engaging and exciting activities for all demographics.
- Understand the legalities around water sports business management.
- Ensure your team and participants adhere to health and safety regulations and manage equipment to keep all guests safe while out in the water.

## Audience

This course is designed for anyone responsible for water sports management on the beach or for water sports instructors dealing with various water sports. It would be most beneficial for:

- Beach Managers

- Water Sports Business Owners
  - Water Sports Instructors
- Beach Entertainment Professionals
  - Marketing Executives
  - Health & Safety Assessors
    - Risk Assessors
- Water Sports Equipment Distributors

## Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will watch videos and take part in interactive discussions to understand the importance of safety during water sports. They will also work together to plan an annual diary that supports the entertainment of guests year-round but also supports the sustainability of the local environment.

Participants will also take part in trainer-led presentations and review case studies on how to react in emergency situations and understand the impacts of mistakes in the water.

## Summary

Water sports are a huge part of beach entertainment and are why many people venture out to the beach, contributing to its popularity and the success of other local businesses. This program is designed to equip individuals with the necessary skills to oversee and coordinate water-based activities at the beach. It covers essential aspects, including safety protocols, diverse water sports, environmental sustainability, logistics, and interpersonal skills.

Some of the most important aspects of managing water sports are safety measures, risk assessments, and emergency response planning. To manage a successful water sports business on the beach, it's also essential to explore various popular water sports, addressing each activity's unique requirements and challenges, including environmental sustainability practices, waste management, wildlife conservation, community engagement and overall ecological impact.

Logistical considerations, such as equipment procurement, event scheduling, and participant registration, are crucial to effective water sports management. Additionally, participants of this course will develop interpersonal and leadership skills to ensure successful team

management and adaptability to unforeseen challenges.

## Course Content & Outline

### Section 1: Planning a Water Sports Annual Calendar

- Defining objectives for the annual water sports calendar.
- Identifying and researching target audiences for each event.
- Budgeting and financial considerations for each water sports event.
- Utilising professional project planning tools for effective scheduling.
- Implementing technology for online registrations and participant communication.
- Continuous evaluation and adjustment of the annual water sports calendar.

### Section 2: Health & Safety Considerations & Risk Assessments

- Incorporating safety protocols and risk assessments in event planning.
- Emergency response planning and crisis management considerations.
  - Risk assessment and mitigation strategies for different water sports.
    - Emergency response planning and procedures.
  - Safety equipment requirements for various water sports activities.
    - Weather conditions and their impact on water sports safety.
    - Water rescue and first aid training for event personnel.
- Crisis communication and public awareness strategies for emergencies.
- Participant medical screenings and health requirements for water sports events.

### Section 3: Environmental Aspects of Water Sports

- Environmental considerations and sustainable practices in event planning.
  - Environmental impact assessments for infrastructure development.
- Monitoring and minimising noise pollution during water sports events.
  - Water conservation measures during water sports events.

### Section 4: Legal Protocols and Regulations

- Legal and regulatory compliance specific to each water sports event.
  - Participant briefings on safety guidelines and protocols.
  - Crowd control and monitoring for water sports events.

- Legal liabilities and insurance considerations for event organisers.
  - Legal and regulatory frameworks for water sports event safety.
- Compliance with local, regional, and national laws governing water sports.

## **Section 5: Staff Training & Management**

- Staff training and coordination for seamless event execution.
- Training and certification for water sports instructors and staff.
- Promoting a positive and inclusive team culture among water sports staff.
- Mental health awareness and stress management for water sports instructors.
- Techniques for providing constructive feedback and performance evaluations.
  - Staff management strategies for effective team coordination.
  - Leadership skills development for senior water sports instructors.
- Time management and organisation skills for efficient lesson planning.
  - Conflict resolution and problem-solving skills for instructors.

## **Section 6: Sustainability & Supporting Local Communities**

- Selection of suitable water sports activities for diverse demographics.
  - Coordinating with local authorities for necessary permits.
  - Collaborating with local businesses and sponsors for support.
- Coastal and marine conservation considerations in water sport planning.
- Promoting responsible tourism and minimising the ecological footprint.

## **Section 7: Marketing & Promotion of Events**

- Developing a comprehensive marketing and promotional strategy.
- Creating an inclusive calendar with activities for various skill levels.
- Collaborating with influencers and strategic partnerships for promotion.
  - Leveraging user-generated content and testimonials.
- Designing and managing promotional events to showcase water sports.
  - Creating exclusive offers, discounts, and loyalty programs.

## **Section 8: Evaluation**

- Feedback collection from participants for improvement and enhancement.
- Case studies illustrating successful annual water sports calendar planning.
  - Industry trends and innovations in water sports event planning.
  - Continuous evaluation and improvement of safety measures.

## Certificate Description

Holistique Training عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993، ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD، ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

## Categories

الترفيه والضيافة والرياضة، الصحة والسلامة والبيئة، القيادة والإدارة

## Related Articles



### فهم تنظيم الفعاليات والمؤتمرات: الاستراتيجيات الأساسية والفوائد

تعد عملية تنظيم المعارض والمؤتمرات من المهام المعقدة التي تتطلب تنسيقاً دقيقاً واهتماماً بالتفاصيل لضمان نجاح الفعالية. في عالم الأعمال والتجارة، تلعب المعارض والمؤتمرات دوراً حيوياً في تبادل المعرفة، وبناء الشبكات، والترويج للمنتجات والخدمات. إن تنظيم مثل هذه الفعاليات يتطلب تخطيطاً استراتيجياً يشمل جميع جوانب الحدث

## YouTube Video

<https://www.youtube.com/embed/-ieXq92tdWw?si=i4vhFe0su0ieck-X>