



# استراتيجيات اتخاذ القرارات باستخدام تحليل التكاليف المتقدم في العربية

**Duration:** 5 Days

**Language:** ar

**Course Code:** PO4-117

## Objective

:Upon completion of this course, participants will be able to

- Understand complex strategies for improving the bottom line.
- Strengthen your awareness of costs and align them with strategic goals.
- Explore detailed techniques for cost analysis and performance measurement.
  - Transition from cost evaluation to strategic alignment and performance measurement.
  - Expand your expertise in management accounting.
  - Provide decision-makers with more timely and valuable information.
- Recognise and oversee crucial financial and non-financial indicators for the business.

## Audience

This course is designed for anyone responsible for making decisions based on budget or employees dedicated to providing accurate data analysis to aid in achieving strategic goals. It would be most beneficial for:

- Business Owners
- Directors

- Operations Managers
- Finance Manager
- Chief Financial Officers
- Data Analysts
- Business Analysts
- Accountants
- Project Planners

## Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will view various concepts of cost analysis and discover how to incorporate them to secure a budget or utilise throughout a project plan.

They will review systems and technology that can help with evolving cost analyses and help to determine the best course of action to make a strategic decision. Participants will then work together with a budget to determine how each element of the funds could be spent to achieve a positive return on investment in order to secure grants or donor funding.

## Summary

Conducting a cost analysis is imperative for enabling strategic decision-making within any organisation. This analytical process provides a comprehensive understanding of the financial implications associated with various business activities, ensuring that resources are allocated efficiently and strategically.

By dissecting and evaluating costs, businesses can identify areas of inefficiency, optimise resource allocation, and enhance overall financial performance. Cost analysis enables management to make informed decisions regarding product pricing, budget allocation, and resource utilisation.

It also aids in assessing the profitability of different business segments and guiding strategic initiatives for growth or restructuring. In an ever-evolving business landscape, where competition is fierce and resources are finite, a thorough cost analysis serves as a crucial tool for executives and decision-makers to navigate complexities, mitigate risks, and drive the organisation towards sustainable success ahead of the competition.

# Course Content & Outline

## Section 1: Understanding the Links Between Strategy & Costs

- The relationship between business strategy and cost management.
  - Analysing cost implications in strategic decision-making.
  - Strategic cost management for sustainable business growth.
  - Integrating cost control measures into strategic planning.
  - Cost-effective strategies for market competitiveness.

## Section 2: Cost Analysis Classifications

- Aligning organisational goals with cost management objectives.
  - Case studies on successful strategies and cost optimisation.
  - Evaluating the impact of strategic changes on overall costs.
- Implementing cost-effective measures in strategic initiatives.
  - Developing a strategic cost management framework.

## Section 3: From Accounting to Project Planning

- Integrating financial analysis into project planning processes.
  - Project budgeting and financial forecasting for accountants.
  - Using accounting data for effective project resource allocation.
- Risk management and financial considerations in project planning.
  - Project cost tracking and reporting for accounting professionals.
- Collaborative communication between accounting and project teams.

## Section 4: Data Management Systems

- Types of data management systems: relational databases, NoSQL, and more.
  - Database design principles for effective data organisation.
  - Data modelling and schema development in database systems.
    - Query languages and data retrieval techniques.
    - Security considerations in data management systems.
  - Data integrity and quality assurance in database operations.
  - Backup and recovery strategies for robust data management.
- Integration of data management systems with business applications.
  - Emerging trends in data management: Big Data, cloud databases.

## Section 5: Communicating a Cost Analysis to Stakeholders

- Crafting compelling narratives for different stakeholder audiences.
- Using visual aids and data visualisation techniques in cost presentations.
- Tailoring communication strategies to engage diverse stakeholder groups.
- Addressing stakeholder concerns and questions in cost analysis discussions.
  - Strategies for presenting cost analysis findings in meetings and reports.
- Incorporating storytelling techniques to enhance stakeholder comprehension.

## Section 6: Evaluation & Reporting

- Using variance reports.
- Utilising key performance indicators (KPIs) for cost analysis reporting.
- Integrating feedback loops for continuous improvement in cost analysis.
  - Compliance and regulatory considerations in cost analysis reporting.
  - Presenting cost analysis reports to diverse stakeholder groups.

## Section 7: Linking Your Costs to Your Actions

- Utilising cost-benefit analysis for informed decision-making.
- Decision models and frameworks in relation to cost analysis.
- Balancing short-term cost considerations with long-term objectives.
- Incorporating risk and uncertainty in decision-making based on cost analysis.
  - Scenario analysis and sensitivity testing for decision support.

## Certificate Description

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكمرون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 أو CPD كاما أنها معتمدة وفق معايير، المستمر (CPD).

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة، CPD ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

## Categories

المالية والمحاسبة, إدارة المشاريع

## Related Articles

### Cost-Benefit Analysis (CBA): A Comprehensive Guide

Embark on a journey through the nuanced realm of Cost-Benefit Analysis (CBA). From strategic decision-making to leveraging technology, explore how CBA shapes informed choices, optimises resources, and guides organisations towards sustained success

## YouTube Video

<https://www.youtube.com/embed/heohR0im0Bg?si=JmgqrcQkyBai0Qib>