



# تخطيط وإدارة المشاريع الاستراتيجية باللغة العربية

**Duration:** 5 Days

**Language:** ar

**Course Code:** PO4-110

## Objective

:Upon completion of this course, participants should be able to

- .Recognise the features and benefits of effective project management
- .Evaluate organisational frameworks and cultures
- .Understand essential aspects of project management
- .Propose and implement organisational changes to improve change strategy
- .Assist in the planning and forecasting process using financial modelling
- .Utilise Excel's financial modelling and data analytics tools effectively
- .Develop financial models for critical investment decisions
- .Create models for risk management

## Audience

Effective strategic planning and project management are indispensable for organisational success in today's rapidly changing business environment. This course equips participants with the skills and techniques necessary to navigate uncertainties and manage projects from initiation to closure. Through practical financial modelling and analysis, attendees will learn how to make informed decisions and drive strategic initiatives within their organisations.

## Training Methodology

This course utilises a comprehensive and interactive approach to learning, combining theoretical instruction with practical exercises. Participants will engage in lectures, hands-on activities, and group discussions to master strategic project planning and financial analysis. Real-world case studies and scenario-based tasks will enable attendees to practically apply project management concepts and financial modelling techniques. Using Excel for predictive analytics and data visualisation will be emphasised through guided exercises. Reflective practices and self-assessment tools will help participants evaluate their progress and enhance their skills, ensuring they are prepared to drive strategic initiatives and manage projects effectively within their organisations.

## Summary

In today's rapidly changing business environment, effective strategic planning and project management are indispensable for organisational success. This course equips participants with the skills and techniques necessary to navigate uncertainties and manage projects from initiation to closure. Through practical financial modelling and analysis, attendees will learn how to make informed decisions and drive strategic initiatives within their organisations.

## Course Content & Outline

### Section 1: Foundations of Project Management

- Exploring the features and benefits of effective project management and its cultural implications •
- Understanding program and portfolio management •
- Evaluating different organisational structures •
- Essential project management concepts, including project selection, prioritisation, and financial justification •

## Section 2: Project Planning and Financial Analysis

- .Identifying project stakeholders
- .Introduction to Excel for predictive analytics and data visualisation
- .Building cash flow forecast and capital investment appraisal models

## Section 3: Risk Management in Projects

- .Understanding business breakdown structures and their application
- .Project scheduling, monitoring, and reporting
- .Risk assessment using qualitative and quantitative approaches

## Section 4: Advanced Project Management Practices

- Implementing risk management strategies, including contingency and management reserves
- .(Project closure and evaluation, managing key performance indicators (KPIs

## Section 5: Organisational Change and Leadership in Projects

- .Defining roles and responsibilities within project methodology
- .Becoming an effective project sponsor
- .Implementing project management and control systems
- .Proposing and managing organisational change

## Certificate Description

Holistique Training. عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وحدة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD، ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

## Categories

القيادة والإدارة, إدارة المشاريع

## Related Articles



### ما هي أهمية التعاطف في القيادة؟

في عالم القيادة الحديث، يتزايد الاهتمام بأهمية صفات القائد، ومن بين هذه الصفات الرئيسية تبرز بشكل لافت صفة التعاطف. فالتعاطف لا يقتصر على مجرد مظهر إنساني، بل يمتد ليكون أحد العوامل الحيوية في تحقيق القيادة الفعالة.

## YouTube Video

[https://www.youtube.com/embed/lsGwd1B701U?si=wKEhuFfXvdCq3\\_Xl](https://www.youtube.com/embed/lsGwd1B701U?si=wKEhuFfXvdCq3_Xl)