



# إدارة استجابة واستعادة متكاملة للأزمات في العالم

## العربي

**Duration:** 5 Days

**Language:** ar

**Course Code:** PO2 - 120

### Objective

:Upon completion of this course, participants will be able to

- Develop integrated crisis response plans.
- Enhance coordination between various stakeholders.
  - Implement effective recovery strategies.
  - Foster resilience through proactive risk mitigation.

### Audience

:This course is intended for

- Crisis Managers
- Emergency Response Coordinators
  - Business Continuity Planners
  - Risk Management Professionals
  - Public Relations Officers

## Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension

- Interactive Lectures
- Case Study Discussions
- Group Activities and Simulations
- Practical Workshops

## Summary

This course provides a holistic approach to crisis response and recovery management. It integrates various aspects of crisis management, including preparation, response, recovery, and mitigation, to ensure comprehensive and effective crisis management strategies

## Course Content & Outline

### Section 1: Crisis Preparedness and Risk Assessment

- Identifying Potential Crises and Risks
- Conducting Comprehensive Risk Assessments
- Developing Crisis Preparedness Plans

### Section 2: Coordinated Crisis Response

- Establishing Crisis Response Teams
- Roles and Responsibilities During a Crisis
- Communication Protocols and Decision-Making Processes

### **Section 3: Effective Crisis Communication**

- Internal and External Communication Strategies
  - Media Management and Public Relations
  - Utilising Social Media and Digital Platforms

### **Section 4: Crisis Recovery Strategies**

- Short-Term and Long-Term Recovery Planning
- Financial and Operational Recovery Measures
- Supporting Affected Employees and Communities

### **Section 5: Mitigation and Resilience Building**

- Identifying Lessons Learned Post-Crisis
- Implementing Changes to Prevent Future Crises
- Building Organizational Resilience

### **Section 6: Case Studies and Practical Exercises**

- Analysing Real-World Crisis Management Scenarios
  - Group Exercises and Simulations
- Applying Learned Concepts to Hypothetical Situations

### **Certificate Description**

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 كما أنها معتمدة وفق معايير، (CPD) المستمر

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة، CPD وفقاً لمعايير خدمة اعتماد Holistique Training التدريب من

لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

## Categories

الصحة والسلامة والبيئة, القيادة والإدارة

## Related Articles

### The Evolution of Control Risk: Trends, Challenges, and Strategies for Future Resilience

The article delves into control risk management's evolution, addressing digital challenges like cybersecurity, AI integration, data privacy, ESG factors, agile frameworks, and resilience strategies.