استراتيجيات مبتكرة لإدارة المستشفيات في العالم العربي

Duration: 5 Days

Language: ar

Course Code: MG2-183

Objective

:Upon completion of this course, participants will be able to

- Understand key principles of modern hospital management.
- Develop leadership and strategic planning skills.
- Learn to implement innovative technologies and processes in hospital settings.
- Enhance operational efficiency and patient care quality.
- Foster a culture of continuous improvement and innovation in healthcare.

Audience

:This course is intended for

- Hospital administrators and managers
- Healthcare executives
- Medical professionals in leadership roles
- Healthcare consultants
- Graduate students in healthcare management

Training Methodology

:The course employs a blend of instructional methods, including

- Interactive lectures
- Hands-on management exercises
- Group discussions and case studies
- Expert-led Q&A sessions
- Comprehensive course materials and resources

Summary

This comprehensive course focuses on innovative strategies for effective hospital management. Participants will explore cutting-edge management techniques, leadership skills, and operational strategies that enhance hospital performance and patient care. The course combines theoretical insights with practical applications, providing healthcare leaders with the tools to drive innovation and excellence in their institutions.

Course Content & Outline

Section 1: Foundations of Hospital Management

- Overview of hospital management principles
- The role of leadership in healthcare settings
- Strategic planning and goal setting for hospitals

Section 2: Innovation in Healthcare Technology

- Emerging technologies in healthcare
- Implementing electronic health records (EHRs) and telemedicine

- Data analytics and its role in hospital management

Section 3: Operational Efficiency and Quality Improvement

- Lean management and Six Sigma in healthcare
- Process improvement strategies
- Measuring and improving patient care quality

Section 4: Financial Management and Resource Allocation

- Budgeting and financial planning for hospitals
- Effective resource allocation and management
- Financial sustainability and cost control measures

Section 5: Practical Applications and Case Studies

- Implementing innovative strategies in hospital settings
- Real-world case studies and problem-solving
- Developing action plans for hospital improvement
- Course review and expert Q&A

Certificate Description

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

شهادات Holistique Training معتمدة من المجلس البريطاني للتقييم واعتماد التطوير المهني (BAC) كما أنها معتمدة وفق معايير (CPD)، المستمر ISO 9001 و ISO 21001و 29993.

يتم منح نقاط التطوير المهني المستمر (CPD) لهذه الدورة من خلال شهاداتنا، وستظهر هذه النقاط على شهادة إتمام التدريب من Holistique Training. ووفقًا لمعايير خدمة اعتماد CPD، يتم منح نقطة CPD واحدة عن كل ساعة حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة CPD حاليًا نقدمها واحدة دورة لأي.

Categories

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