"دورة رئيس الأركان الماهر: القيادة الاستراتيجية والعمليات التنفيذية"

Duration: 5 Days

Language: ar

Course Code: MG1 - 122

Objective

By the end of this course, participants will be able to:

- Understand the full scope and strategic value of the Chief of Staff role.
- Support executive decision-making using data-driven and systematic approaches.
- Coordinate cross-functional teams and manage strategic initiatives effectively.
- Build alignment between leadership goals, departmental operations, and organisational priorities.
- Enhance communication, influence, and conflict navigation at the executive level.
- Develop systems for workflow optimisation, governance, reporting, and follow-up.

Audience

This course is ideal for:

- Current and aspiring Chiefs of Staff.
- Senior Executive Assistants transitioning into strategic roles.
- Directors and managers supporting C-suite leaders.
- Strategy, operations, and PMO professionals.
- Leaders responsible for cross-functional coordination.

Training Methodology

The programme uses case studies, executive decision-making simulations, strategic planning frameworks, communication labs, and system-design exercises to build practical, immediately applicable skills.

Summary

This advanced programme provides a comprehensive roadmap for current and aspiring Chiefs of Staff who support C-suite leaders, drive strategic initiatives, and ensure organisational alignment. The course offers deep insights into executive decision-making, cross-functional coordination, business operations, communication strategy, and organisational performance.

Participants will learn how to operate as trusted advisors to senior leadership, translate vision into action, oversee strategic priorities, manage high-level projects, and build systems that enhance efficiency and executive impact. This course blends strategic thinking, operational excellence, and interpersonal influence—core competencies of top-performing Chiefs of Staff.

Course Content & Outline

Section 1: The Chief of Staff Role — Scope, Mindset & Executive Expectations

- Understanding the CoS mandate: advisor, operator, integrator
- Differences between Chief of Staff, COO, and Executive Assistant
- The strategic mindset: thinking like a C-suite leader
- Managing up: supporting the CEO and shaping executive priorities
- Building trust, confidentiality, and executive presence
- Identifying success indicators for the CoS role

Section 2: Strategic Planning, Alignment & Executive Decision Support

- Supporting strategy formation and translating vision into action
- Frameworks for decision-making: SWOT, OKRs, KPIs, and dashboards
- Communicating priorities across teams with clarity and authority

- Analytical thinking for executives: structuring recommendations and reports
- Facilitating executive meetings, briefings, and leadership offsites
- Ensuring alignment between strategy, operations, and performance

Section 3: Cross-Functional Coordination & Operational Excellence

- Designing systems for coordination across departments
- Building workflows that enhance speed, clarity, and accountability
- PMO-aligned project tracking and reporting systems
- Managing competing priorities and resolving organisational bottlenecks
- Supporting digital transformation and operational efficiency
- Principles of scaling processes, teams, and decision channels

Section 4: High-Level Communication, Influence & Stakeholder Management

- Executive communication strategies (written, verbal, strategic)
- Stakeholder mapping and power dynamics in senior leadership
- Conflict management and negotiation techniques
- Representing the CEO in meetings and cross-functional discussions
- Influencing without authority: tactics for high-impact collaboration
- Maintaining organisational relationships and internal reputation

Section 5: Governance, Risk Awareness & Long-Term Organisational Health

- Governance structures for executive teams and leadership committees
- Mitigating operational and strategic risks
- Building performance tracking tools, dashboards, and feedback loops
- Ensuring continuity in leadership operations during change or crisis
- Designing systems for reporting, accountability, and continuous improvement

Certificate Description

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

شهادات Holistique Training معتمدة من المجلس البريطاني للتقييم واعتماد التطوير المهني (BAC) كما أنها معتمدة وفق معايير (CPD)، التطوير المهني المستمر ISO 9001 وISO 21001 وISO 29993.

لهذه الدورة من خلال شهاداتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD، ووفقًا لمعايير خدمة اعتماد Holistique Training. التدريب من لأي دورة واحدة نقدمها حاليًا CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

Related Articles

Chief of Staff vs. Executive Assistant: Key Differences

Discover the key differences between a Chief of Staff and Executive Assistant to choose the right support role for your organisation.