



تقنيات السرد لتعليم وتدريب فعال في اللغة العربية

Duration: 5 Days

Language: ar

Course Code: IND08-110

Objective

:By the end of this course, participants will be able to

- .Understand the principles of effective storytelling in educational settings •
- .Identify the elements that make stories engaging and relevant to learners •
- .Craft and deliver stories that align with learning objectives •
- .Use storytelling to explain abstract concepts and enhance retention •
- .Facilitate discussions and reflections using stories as prompts •
- .Build confidence in using voice, body language, and visuals to enrich storytelling •

Audience

:This course is ideal for

- .Teachers and lecturers at all levels •
- .Corporate trainers and facilitators •
- .Instructional designers and content developers •
- .Coaches and mentors •
- .Educational leaders seeking to inspire and motivate their teams •
- .Anyone interested in making teaching and presentations more engaging •

Training Methodology

The course combines interactive lectures, individual and group exercises, video examples, and live practice sessions. Participants will create, deliver, and receive feedback on their own teaching stories in a supportive environment.

Summary

Stories have the power to captivate, inspire, and make learning memorable. In education and training, storytelling is a proven strategy to engage learners emotionally and intellectually, simplify complex ideas, and foster deeper understanding.

This course equips educators and trainers with practical storytelling techniques to enhance their teaching and training sessions. Participants will learn how to craft compelling narratives, integrate them into lessons, and use stories to motivate learners, illustrate key concepts, and create a lasting impact.

Course Content & Outline

Section 1: The Power of Storytelling in Education and Training

- Why stories matter: the science of storytelling and how the brain responds
- Storytelling as a tool for engagement, comprehension, and memory
- Examples of powerful stories in classrooms and training rooms
- Workshop: reflecting on memorable stories from your own learning experience

Section 2: Crafting Stories with Purpose

- Identifying your audience and defining learning objectives
- The components of a compelling story: character, conflict, resolution
- Types of stories in education: personal anecdotes, case studies, historical narratives, metaphors
- Adapting stories for different topics, ages, and cultural contexts
- Workshop: drafting a story aligned with a specific lesson or training topic

Section 3: Delivering Stories Effectively

- .Techniques for confident and authentic delivery •
- .Using voice modulation, pauses, and body language to enhance impact •
- .Incorporating visuals, props, and multimedia for richer storytelling •
- .Managing time and keeping stories concise and focused •
- .Workshop: delivering your story and receiving peer feedback •

Section 4: Storytelling for Active Learning

- .Using stories to prompt reflection, discussion, and critical thinking •
- Embedding stories in instructional strategies: role play, case study, problem-based •
 - .learning
- .Helping learners create and share their own stories •
- .Workshop: designing an interactive activity using storytelling •

Section 5: Building a Storytelling Toolkit

- .Developing a personal library of stories and anecdotes •
- .Keeping stories fresh, inclusive, and appropriate •
- .Overcoming nerves and barriers to storytelling •
- .Sustaining storytelling as part of your teaching and training style •
- .Final group activity: presenting a short teaching segment incorporating storytelling •

Certificate Description

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكلملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training تقدم شهادات ISO 29993 أو ISO 21001 أو ISO 9001، كما أنها معتمدة وفق معايير (CPD) المستمرة.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD، ووفقاً لمعايير خدمة اعتماد Holistique Training. التدريب من الأداء واحد نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

Related Articles



معايير الجودة في التعليم: في المدارس والجامعات

تعد معايير الجودة في التعليم أحد العوامل الأساسية التي تحدد مستوى التعليم في المدارس والجامعات، وهي تلعب دوراً كبيراً في تحسين العملية التعليمية وضمان تقديم تعليم متميز يواكب احتياجات العصر. تهدف معايير الجودة إلى رفع مستوى التحصيل العلمي، وتوفير بيئة تعليمية تشجع على الابتكار والتفكير النقدي. يشمل مفهوم الجودة في