

"تصرف كمدير مالي: تحسين القيادة المالية الاستراتيجية بشكل مثالي"



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Duration: 5 Days

Language: ar

Course Code: MG2 - 207

Objective

:By the end of this course, participants will be able to

- Understand the strategic responsibilities and expectations of the CFO role
- Align financial strategy with organisational goals and long-term vision
- Lead budgeting, forecasting, and performance management effectively
- Manage risks, compliance, and corporate governance
- Communicate financial insights clearly to stakeholders
- Drive value creation and support sustainable growth initiatives

Audience

:This course is ideal for

- Aspiring and newly appointed CFOs
- Senior finance executives preparing for the CFO role
- Founders and entrepreneurs managing organisational finances
- Board members and executives working closely with CFOs
- Experienced CFOs seeking to refresh and enhance their leadership skills

Training Methodology

The course blends expert-led presentations, case studies, peer discussions, and scenario-based analysis. Participants will work through real-world examples and develop actionable strategies tailored to their organisational context

Summary

The Chief Financial Officer (CFO) plays a vital role in shaping an organisation's financial health, driving strategic decisions, and ensuring sustainable growth. As the financial steward and strategic partner to the CEO and board, the CFO balances risk and opportunity while safeguarding the organisation's resources

This course prepares current and aspiring CFOs to lead with confidence, combining technical expertise with strategic vision. Participants will explore financial planning, risk management, stakeholder communication, and leadership practices essential to excel at the highest level of financial leadership

Course Content & Outline

Section 1: The Strategic Role of the CFO

- Understanding the CFO's evolving role in modern organisations
- The CFO as strategist, steward, operator, and catalyst
- Key competencies of successful financial leaders
- Navigating the relationship between CFO, CEO, board, and stakeholders

Section 2: Financial Planning and Performance Management

- Designing financial strategies aligned with organisational priorities
- Leading budgeting, forecasting, and financial modelling
- Monitoring and managing performance through KPIs and dashboards
- Identifying opportunities for cost optimisation and revenue growth

Section 3: Risk Management and Governance

- Identifying, assessing, and mitigating financial and operational risks
- Ensuring compliance with legal, tax, and regulatory frameworks
- Strengthening internal controls and corporate governance practices
- Preparing for and managing financial crises effectively

Section 4: Stakeholder Communication and Influence

- Presenting financial information clearly and persuasively to diverse audiences
- Building credibility with investors, analysts, regulators, and employees
- Supporting transparency and trust through ethical financial leadership
- Managing difficult conversations and delivering tough financial news

Section 5: Driving Growth and Innovation

- Evaluating investment opportunities and capital allocation decisions
- Supporting mergers, acquisitions, and corporate restructuring
- Leveraging technology and data analytics for smarter decision-making
- Promoting sustainability and ESG (environmental, social, governance) initiatives

Certificate Description

Holistique Training عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD، ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

Categories

المالية والمحاسبة، القيادة والإدارة، إدارة المشاريع

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