



تحسين دور رئيس تكنولوجيا المعلومات: قيادة استراتيجية المعلومات والرقمية

Duration: 5 Days

Language: ar

Course Code: MG2 - 210

Objective

:By the end of this course, participants will be able to

- .Understand the strategic responsibilities and expectations of the CIO role •
- .Align IT and digital strategies with organisational priorities and goals •
- .Oversee IT operations, governance, and performance management effectively •
- .Lead digital transformation initiatives that deliver competitive advantage •
- .Build and develop high-performing, adaptive IT teams •
- .Manage cybersecurity, data privacy, and regulatory compliance •

Audience

:This course is ideal for

- .Aspiring and newly appointed CIOs •
- .Senior IT leaders preparing for executive roles •
- .Founders and executives overseeing digital strategy and operations •
- .Board members and leaders who collaborate closely with CIOs •
- .Experienced CIOs seeking to enhance strategic and leadership capabilities •

Training Methodology

This interactive course blends expert-led discussions, real-world case studies, group dialogues, and scenario-based analysis. Participants will craft actionable strategies based on best practices and emerging trends in technology and leadership.

Summary

The Chief Information Officer (CIO) is a key strategic leader who ensures that information technology and digital solutions enable organisational success. The CIO balances operational excellence, innovation, and risk management while aligning IT initiatives with overall business goals.

This course prepares current and aspiring CIOs to lead with confidence, combining technical acumen with strategic vision and leadership. Participants will learn to manage IT resources, drive digital transformation, build agile teams, and deliver measurable business value through information and technology.

Course Content & Outline

Section 1: The Strategic Role of the CIO

- .Understanding the CIO's place in corporate governance and leadership •
- .The CIO as strategist, innovator, integrator, and operator •
- .Navigating relationships with CEO, CFO, CTO, and other stakeholders •
- .Competencies and mindset of highly effective CIOs •

Section 2: Information and Technology Strategy

- .Developing an IT vision aligned with organisational strategy •
- .Identifying opportunities for business enablement and digital innovation •
- .Prioritising IT investments based on ROI and risk assessment •
- .Balancing innovation with operational stability and scalability •

Section 3: Leading IT Teams and Building Culture

- .Building and retaining high-performing, diverse IT teams •
- .Creating a collaborative and agile IT culture •
- .Encouraging cross-functional collaboration and business alignment •
- .Developing future IT leaders through coaching and mentorship •

Section 4: Driving Digital Transformation

- .Leading change initiatives and fostering organisational buy-in •
- .Integrating emerging technologies (cloud, AI, big data, etc.) responsibly •
- .Improving customer experience and operational efficiency through digital solutions •
- .Overcoming resistance to change and measuring transformation success •

Section 5: Governance, Risk, and Resilience

- .Strengthening IT governance frameworks and decision-making processes •
- .Ensuring cybersecurity, data protection, and compliance •
- .Building business continuity and disaster recovery capabilities •
- .Managing risks in an increasingly connected and regulated environment •

Certificate Description

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 كما أنها معتمدة وفق معايير، (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة، ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

Categories

Related Articles



ما هي تكنولوجيا المعلومات؟ دليل شامل لفهم التقنية الحديثة وتطبيقاته

تلعب تكنولوجيا المعلومات دوراً حاسماً في عالمنا المعاصر، حيث أصبحت جزءاً لا يتجزأ من حياتنا اليومية وعمل الشركات والمؤسسات. سواءً كنا نتحدث عن الحوسبة السحابية، الأمان السيبراني، أو الذكاء الاصطناعي، فإن تكنولوجيا المعلومات تشكل البنية التحتية الرقمية التي تربط العالم وتُسهم في تطوير الصناعات المختلفة. في هذا الدليل المتكامل، سنقدم