تحسين نظم التوزيع العالمية المتقدمة (GDS) والأسعار والحجز باللغة العربية لتحسين أداء محركات البحث

Duration: 5 Days

Language: ar

Course Code: IND15 - 120

Objective

Upon completion of this course, participants will be able to:

- Understand the fundamental and advanced concepts of Global Distribution Systems.
- Analyse fare structures and construct accurate ticketing solutions.
- Navigate complex booking scenarios and manage changes efficiently.
- Apply best practices in fare management and ticket issuance.
- Enhance customer service through proficient use of GDS tools and techniques.
- Gain insights into industry trends and technological advancements in travel distribution systems.

Audience

This course is intended for:

- Travel agents and consultants who wish to deepen their GDS and fare management expertise.
- Airline and travel agency professionals responsible for ticketing and reservations.
- Hospitality and tourism industry professionals aiming to enhance their knowledge of

distribution systems.

- Individuals pursuing a career in the travel and tourism sector seeking a competitive edge.

Training Methodology

This course employs a blended learning approach, combining theoretical instruction with practical, hands-on training. Participants will engage in interactive workshops, case studies, and real-world simulations to thoroughly understand GDS functionalities and fare construction techniques. The methodology encourages active participation, critical thinking, and collaborative learning to reinforce key concepts and skills.

Summary

In the ever-evolving world of travel and tourism, the role of Global Distribution Systems (GDS) is pivotal in ensuring seamless connectivity between service providers and customers. This course offers a comprehensive exploration of advanced concepts in GDS, fare construction, and ticketing, focusing on practical applications and strategic insights crucial for professionals aiming to excel in the hospitality and tourism sectors.

Course Content & Outline

Section 1: Introduction to Global Distribution Systems (GDS)

- Overview of GDS in the travel and tourism industry
- Evolution and future trends in distribution systems
- Major GDS providers and their global reach
- Key functionalities of GDS platforms

Section 2: Fare Structures and Types

- Understanding fare construction principles
- Fare types: published, private, and negotiated fares
- International and domestic fare calculation
- Rules and regulations governing fare application

Section 3: Ticketing Essentials

- Basics of ticket issuance: e-tickets, paper tickets, and virtual interline
- Understanding ticketing time limits and penalties
- Managing booking changes: reissues, refunds, and exchanges
- Automated vs. manual ticketing processes

Section 4: Advanced GDS Functions

- PNR management: creating, modifying, and cancelling bookings
- Seat selection, special requests, and ancillary services
- Managing multi-leg itineraries and code-share flights
- GDS integration with other travel technologies

Section 5: Case Studies and Practical Scenarios

- Real-world scenarios in fare calculation and ticketing
- Complex booking and ticketing challenges
- Industry best practices and common pitfalls
- Group activities to simulate real-time problem-solving

Section 6: Industry Trends and Technological Innovations

- The impact of NDC (New Distribution Capability) on GDS
- The role of AI and machine learning in travel distribution
- Future of fare management and ticketing in a digital world
- Sustainability considerations in global distribution systems

Holistique Training. عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من .Holistique Training

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات 29993 ISO و 21001 ISO او 9001 ISO كما أنها معتمدة وفق معايير، (CPD) المستمر.

لهذه الدورة من خلال شهاداتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة، CPD ووفقًا لمعايير خدمة اعتماد .Holistique Training التدريب من لأي دورة واحدة نقدمها حاليًا CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

الترفيه والضيافة والرياضة, المرافق والبيئة

Related Articles

Tourism Products: From Idea To Experience

Explore culinary tourism, virtual travel, and the psychology behind unforgettable, transformative travel experiences.