



الذكاء الاصطناعي لإدارة الموارد البشرية: تحويل عمليات الشركات بأدوات ذكية

Duration: 5 Days

Language: ar

Course Code: PH1 - 143

Objective

:Participants will be able to

- Understand core AI concepts and their applications in human resources
- Evaluate and select AI tools for recruitment, talent analytics, and employee engagement
- Apply people analytics for data-driven HR decisions
- Integrate AI into performance, learning, and workforce planning systems
- Assess the ethical, legal, and compliance considerations of AI in HR
- Develop an implementation strategy for AI-enabled HR transformation

Audience

:This programme is ideal for

- HR Managers & HR Business Partners
- Talent Acquisition Specialists
- L&D Managers and Training Leads
- Organisational Development (OD) Professionals
- HR Analysts and People Analytics Teams
- HR Directors seeking digital transformation tools

- Anyone involved in designing innovative HR processes

Training Methodology

The course uses a practical approach blending case studies, demonstrations of AI tools, applied analytics exercises, and peer discussions. Concepts are translated into step-by-step HR applications to ensure immediate use at work

Summary

This specialised training programme equips HR professionals with the knowledge and practical skills to integrate Artificial Intelligence into modern people management. The course explains how AI enhances recruitment, talent analytics, performance management, learning & development, and employee experience. Participants learn to evaluate AI tools, interpret HR data responsibly, and align AI-driven solutions with organisational strategy while ensuring ethical, transparent, and compliant practices

By the end of the course, HR leaders and practitioners will be able to implement AI-powered HR processes, optimise workforce decisions, and build a future-ready HR function

Course Content & Outline

Section 1: Foundations of AI in Human Resources

- Understanding AI, machine learning, NLP, and automation in an HR context
- The evolution of AI-powered HR systems
- Mapping AI capabilities to HR functions: recruitment, onboarding, engagement, retention
- Common myths and misconceptions about AI in the workplace

Section 2: AI-Driven Talent Acquisition & Recruitment

- Automated sourcing, CV screening, and candidate scoring
- Using AI chatbots and virtual assistants for candidate experience

- Predictive models for culture fit and job performance
- Risks & safeguards: bias reduction, fairness, and transparency

Section 3: People Analytics & Workforce Insights

- Introduction to people analytics frameworks
- Using AI to interpret workforce trends, turnover risks, and engagement levels
- Predictive analytics for succession and capability planning
- Data visualisation and HR dashboards for strategic decision-making

Section 4: AI in Performance, Learning & Employee Experience

- AI-powered performance monitoring and objective setting
- Personalised learning pathways using adaptive learning systems
- AI tools for continuous feedback and engagement measurement
- Designing employee experience journeys supported by predictive insights

Section 5: Ethical, Legal, and Strategic Implementation of AI in HR

- Regulatory considerations: data privacy, consent, transparency, and compliance
- Ethical frameworks for responsible AI in people management
- Building trust with employees: communication strategies and change readiness
- Implementation roadmap: selecting tools, piloting, scaling, and measuring impact

Certificate Description

Holistique Training. عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD، ووفقاً لمعايير خدمة اعتماد Holistique Training. التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

Related Articles



Ethical Considerations for the Future of AI You Need to Know

In this blog post, we delve into the ethical challenges posed by Artificial Intelligence. Explore real-world examples of ethical dilemmas, understand the principles of AI ethics, and learn how to implement ethics in AI development to ensure a responsible and inclusive AI future.