



# "رأس المال الخاص: كيفية تمويل الاستثمارات وخلق القيمة بفعالية"

**Duration:** 5 Days

**Language:** ar

**Course Code:** PF1-159

## Objective

:Upon completion of this course, participants will be able to

- Provide an in-depth understanding of private equity and its role in corporate finance.
- Equip participants with skills in fundraising, investment analysis, and value-creation strategies.
- Enable participants to analyse and evaluate private equity transactions.
  - Enhance decision-making in private equity investment opportunities.
  - Prepare participants for managing portfolios and exiting investments.

## Audience

This course is ideal for finance, investment, and corporate strategy professionals who want to develop expertise in private equity. It is particularly suited for

- Investment bankers
- Financial analysts and consultants
- Corporate finance professionals
- Private equity analysts and associates

- Venture capitalists
- Mergers and acquisitions (M&A) advisors
  - Business development managers
- Entrepreneurs and business owners interested in PE funding

## Training Methodology

The training course adopts an interactive and practical learning approach. It incorporates a blend of lectures, case studies, and real-life examples of private equity transactions. Participants will engage in group discussions and activities to enhance their understanding of .private equity financing and investing

The course includes scenario-based exercises, during which participants will work on structuring deals, assessing risks, and identifying value-creation opportunities. These exercises mirror real-world private equity activities, providing hands-on experience with the tools and techniques commonly used by private equity professionals.

Participants will also have access to online resources, including reading materials, case studies, and practice exercises to support their learning journey. The course encourages self-paced learning, with supplementary resources available for those preparing for exams or certifications in private equity and corporate finance.

## Summary

The Private Equity: Financing, Investing, and Value Creation training course is designed to provide participants with a thorough understanding of the private equity (PE) landscape. The course delves into the fundamental principles of private equity, including how funds are raised, how investments are selected, and the mechanisms through which value is created. This knowledge is essential for professionals seeking to enhance their skills in financial .analysis, investment strategies, and value creation within the private equity market

This training covers the entire private equity investment lifecycle, from fundraising to the exit phase. Participants will explore the various stages of financing, gain insights into deal structuring, and understand the key factors that drive value creation. The course also deepens into market trends, portfolio management, and strategies to maximise investment

.returns

Designed for finance, investment banking, and corporate strategy professionals, the course aims to bridge the gap between theory and practice. Case studies and real-world examples provide a practical perspective on how private equity firms operate, enabling participants to .apply the concepts they learn to their investment decisions

By the end of the course, participants will have gained a comprehensive understanding of the private equity process, positioning themselves to make more informed decisions about financing, investing, and growing businesses in competitive markets. This course is essential .for anyone aspiring to work in private equity, mergers and acquisitions, or corporate finance

## Course Content & Outline

### Section 1: Introduction to Private Equity

- Overview of private equity and its importance in the financial ecosystem
  - The structure of private equity firms and funds
- Understanding limited partners (LPs) and general partners (GPs)

### Section 2: Fundraising and Capital Structure

- The private equity fundraising process
- Capital structures and funding sources
- Role of institutional investors in private equity
- Regulatory and legal considerations in fundraising

### Section 3: Investment Strategies and Deal Structuring

- Types of private equity investments (venture capital, buyouts, growth capital)
  - Due diligence processes and risk assessment
  - Deal structuring and negotiation techniques
- Leveraged buyouts (LBOs) and recapitalisation

## Section 4: Value Creation in Private Equity

- Operational improvements and restructuring
- Strategic management and value drivers in portfolio companies
- Financial performance enhancement and profitability improvement
  - The role of the board in private equity-backed companies

## Section 5: Portfolio Management and Exit Strategies

- Monitoring and managing portfolio companies
  - Performance measurement and reporting
- Exit strategies: Initial Public Offering (IPO), trade sales, and secondary buyouts
  - Maximising returns and minimising risks at the exit phase

### Certificate Description

Holistique Training عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD، ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

### Categories

الخدمات المصرفية والمالية، المالية والمحاسبة، القيادة والإدارة

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