



برامج التميز التشغيلي في العربية: كيفية تحسين الأداء وزيادة الكفاءة

Duration: 5 Days

Language: ar

Course Code: MG2 - 223

Objective

:By the end of this course, participants will be able to

- Understand the principles and pillars of operational excellence
- Apply Lean, Six Sigma, and Kaizen concepts to optimise performance
- Develop performance metrics and dashboards to track improvements
- Integrate operational excellence into the organisation's culture and strategy
- Lead change initiatives that drive sustainable results

Audience

:This course is ideal for

- C-level executives and senior leaders
- Operations directors and managers
- Continuous improvement specialists
- Quality assurance professionals
- Project and programme managers
- Business process analysts

Training Methodology

This program blends expert-led presentations, interactive discussions, and case study analysis. Participants will engage in practical exercises to apply concepts directly to their own organisations. The course concludes with a simulation activity where participants design an operational excellence roadmap for a real-world scenario

Summary

This advanced training course provides a comprehensive framework for achieving and sustaining operational excellence within organisations. Participants will explore strategies to optimise processes, enhance performance, and build a culture of continuous improvement. By blending theory with real-world applications, the course equips leaders and managers with the tools to drive efficiency, reduce waste, improve quality, and create value for all stakeholders

The program emphasises alignment between strategic objectives and operational activities, ensuring that excellence is not just a one-time achievement but an ongoing organisational mindset. Participants will gain insights into industry best practices, performance management systems, and transformation initiatives that enable long-term success in highly competitive markets

Course Content & Outline

Section 1: Foundations of Operational Excellence

- Definition, scope, and benefits of operational excellence
- The relationship between strategy, culture, and execution
- Key frameworks: Lean, Six Sigma, Kaizen, and Total Quality Management
- The role of leadership in driving excellence

Section 2: Process Optimisation and Waste Reduction

- Identifying inefficiencies and bottlenecks
- Value stream mapping and process flow analysis
- Tools for eliminating waste and improving cycle times

- Best practices for standardising processes

Section 3: Performance Measurement and Continuous Improvement

- (Developing key performance indicators (KPIs
- Building effective performance dashboards
- Root cause analysis and corrective actions
- Embedding a culture of innovation and adaptability

Section 4: Aligning Excellence with Organisational Strategy

- Linking operational metrics to strategic goals
- Integrating excellence into corporate governance
- Managing cross-functional collaboration for maximum impact
- Ensuring long-term sustainability of improvements

Section 5: Leading Operational Excellence Initiatives

- Change management and overcoming resistance
- Engaging and empowering employees at all levels
- Leveraging technology and digital transformation
- Case studies of successful operational excellence programs

Certificate Description

Holistique Training عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 و ISO 21001 و ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

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Transform Your Business with Operational Excellence Strategies

Operational Excellence fosters continuous improvement, efficiency, and quality through lean principles and data-driven decisions. With strong leadership and employee engagement, businesses achieve sustainable growth and competitive advantage.