



تأمين مستدام ودمج معايير ESG في العالم العربي: دليل محسن لتحقيق التنمية المستدامة

Duration: 5 Days

Language: ar

Course Code: P05-134

Objective

:By the end of this course, participants will be able to

- Understand the principles of sustainable insurance and ESG integration
- Evaluate ESG risks and opportunities in underwriting and investment
- Apply frameworks for aligning insurance practices with global sustainability goals
- Analyse regulatory requirements and reporting standards for ESG in insurance
- Develop strategies to embed ESG into corporate governance and stakeholder engagement
- Explore innovations such as green insurance products and sustainable finance instruments

Audience

:This course is ideal for

- Insurance executives and managers
- Sustainability and ESG officers
- Risk managers and underwriters
- Investment and asset management professionals
- Regulators, policymakers, and compliance officers
- Consultants and advisors in sustainable finance

Training Methodology

The course combines expert-led lectures, case study analysis, and interactive discussions. Participants will evaluate ESG practices in leading insurance firms and design strategies for integrating sustainability into their own organisations

Summary

This advanced training course examines the growing importance of sustainability and Environmental, Social, and Governance (ESG) integration in the insurance industry. As global markets shift towards responsible investment and climate resilience, insurers are under increasing pressure to align their business models with ESG principles

Participants will explore how insurers can embed ESG into underwriting, investment decisions, risk management, and corporate strategy. The course highlights regulatory frameworks, disclosure standards, and innovative practices that support sustainable insurance. Real-world case studies demonstrate how ESG-driven approaches improve resilience, reputation, and long-term profitability

Course Content & Outline

Section 1: Introduction to Sustainable Insurance

- Defining sustainable insurance and ESG integration
- (Global initiatives: Principles for Sustainable Insurance (PSI)
- Why sustainability matters in the insurance sector

Section 2: ESG Risks and Opportunities

- Environmental risks: climate change, natural catastrophes, biodiversity loss
- Social risks: diversity, health, and community engagement
- Governance risks: ethics, compliance, and transparency
- Opportunities for insurers in green finance and sustainable products

Section 3: ESG in Underwriting and Investments

- Incorporating ESG criteria into underwriting practices
- Integrating ESG into investment portfolios
- Case studies: green bonds, climate risk insurance, and impact investing
- Tools and metrics for ESG evaluation

Section 4: Regulatory Frameworks and Reporting Standards

- Overview of global and regional ESG regulations
- Disclosure frameworks: TCFD, EU Taxonomy, and ISSB standards
- The role of regulators in driving ESG adoption
- Best practices in ESG reporting and transparency

Section 5: Strategic Integration and Future Outlook

- Embedding ESG in corporate governance and culture
- Stakeholder engagement and sustainable value creation
- Emerging trends: parametric insurance, AI for ESG analytics, and green technologies
- Building long-term resilience through sustainable insurance strategies

Certificate Description

Holistique Training عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من (e-Certificate) وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترنت، سيتم تزويدهم بشهادة إلكترونية من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 أو ISO 9001 كما أنها معتمدة وفق معايير (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة CPD، ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة

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الصحة والسلامة والبيئة، الشؤون القانونية والعقود

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