



تكنولوجيـا التأمين ومستقبل التأمين في العالم العربي

Duration: 5 Days

Language: ar

Course Code: PO5 - 136

Objective

:By the end of this course, participants will be able to

- .Understand the concept of InsurTech and its impact on the insurance value chain •
- .Analyse how digital technologies are transforming underwriting, pricing, and claims •
- .Explore blockchain, AI, IoT, and big data applications in insurance •
- .Evaluate InsurTech business models and startup ecosystems •
- .Assess regulatory and ethical considerations in InsurTech adoption •
- Develop strategic approaches for integrating InsurTech into traditional insurance •
- .operations

Audience

:This course is ideal for

- .Insurance professionals and executives •
- .Innovation and digital transformation leaders •
- .IT specialists in financial services •
- .Risk managers and compliance officers •
- .Consultants and advisors in the insurance and finance sectors •
- .Entrepreneurs exploring InsurTech ventures •

Training Methodology

The course combines expert-led presentations, global case studies, and interactive group discussions. Participants will review examples of successful InsurTech innovations and design strategies for applying similar solutions in their organisations.

Summary

This cutting-edge training course explores the transformative role of InsurTech in reshaping the insurance industry. InsurTech refers to the innovative use of technology—such as artificial intelligence, big data, blockchain, and digital platforms—to improve efficiency, enhance customer experience, and create new business models in insurance.

Participants will gain a deep understanding of how InsurTech startups and digital ecosystems are disrupting traditional practices in underwriting, claims management, and distribution. The course also highlights future trends, regulatory challenges, and opportunities for insurers to leverage technology for competitive advantage and sustainable growth.

Course Content & Outline

Section 1: Introduction to InsurTech

- Defining InsurTech and its role in digital transformation
- Evolution of insurance technology and disruption of traditional models
- Global overview of InsurTech markets and ecosystems

Section 2: Digital Technologies in Insurance

- Artificial Intelligence and Machine Learning in underwriting and claims
- Big data and predictive analytics for pricing and risk assessment
- Internet of Things (IoT) and telematics for usage-based insurance
- Case studies: digital innovation in health, auto, and property insurance

Section 3: Blockchain and Emerging Solutions

- .Blockchain applications in insurance contracts and claims settlement •
- .Smart contracts for automation and fraud reduction •
- .Digital identity verification and security enhancements •
- .Insurance-linked securities (ILS) and new financing tools •

Section 4: InsurTech Business Models and Regulation

- .Startup ecosystems and collaboration with traditional insurers •
- .Direct-to-consumer models vs. platform-based models •
- .Regulatory challenges and compliance in digital insurance •
- .Ethical issues: data privacy, fairness, and consumer protection •

Section 5: The Future of Insurance with InsurTech

- .Customer-centric insurance models •
- .ESG integration and sustainable InsurTech solutions •
- .Global outlook: how InsurTech will shape future insurance markets •
- .Building strategic roadmaps for insurers in the digital era •

Certificate Description

عند إتمام هذه الدورة التدريبية بنجاح، سيحصل المشاركون على شهادة إتمام التدريب من Holistique Training. وبالنسبة للذين يحضرون ويكملون الدورة التدريبية عبر الإنترن特، سيتم تزويدهم بشهادة إلكترونية (e-Certificate) من Holistique Training.

وخدمة اعتماد التطوير المهني (BAC) معتمدة من المجلس البريطاني للتقييم Holistique Training شهادات ISO 29993 أو ISO 21001 كما أنها معتمدة وفق معايير، (CPD) المستمر.

لهذه الدورة من خلال شهادتنا، وستظهر هذه النقاط على شهادة إتمام (CPD) يتم منح نقاط التطوير المهني المستمر واحدة عن كل ساعة CPD يتم منح نقطة، CPD ووفقاً لمعايير خدمة اعتماد Holistique Training التدريب من لأي دورة واحدة نقدمها حالياً CPD حضور في الدورة. ويمكن المطالبة بحد أقصى قدره 50 نقطة.

Categories

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Smart Choices: Overcoming Challenges in Insurance Decisions

Choosing the right insurance involves understanding types, assessing needs, and weighing cost-benefit. Key steps include comparing premiums, deductibles, coverage, and insurer reliability. Avoid pitfalls like underestimating coverage or ignoring policy details. Consult professionals and consider future needs for optimal protection and peace of mind.