



# (Certified Public Fleet Professional (CPFP

**Duration:** 5 Days

**Language:** en

**Course Code:** IND03-111

## Objective

:Upon completion of this course, participants will be able to

- Provide comprehensive knowledge of fleet management principles and best practices.
  - Develop skills in lifecycle management, cost control, and safety compliance.
  - Equip participants with strategies for sustainable and efficient fleet operations.
    - Prepare participants for the CPFP certification exam.
- Enhance participants' ability to make data-driven decisions in fleet management.

## Audience

This course is ideal for professionals responsible for managing and maintaining public sector  
:vehicle fleets. It is particularly suitable for

- Fleet managers and coordinators in public sector organisations
  - Logistics and transportation professionals
- Asset and facility managers overseeing vehicle operations
- Environmental officers seeking sustainable fleet solutions
  - Safety and compliance officers within fleet operations

## Training Methodology

The CPFP training course utilises a practical, hands-on approach to learning, blending lectures with interactive discussions, case studies, and real-world applications. Participants will engage in group activities and role-playing scenarios that simulate the challenges of managing a public sector fleet. This approach enables participants to apply their theoretical knowledge to practical, on-the-ground situations.

The course incorporates quizzes, mock exams, and review sessions designed to prepare participants for the CPFP certification exam. Real-world case studies offer insight into successful fleet management practices and encourage critical thinking and problem-solving. Participants can access study materials, including digital resources, practice exams, and industry insights to enhance their understanding of fleet management principles.

The course also includes demonstrations of fleet management software, allowing participants to familiarise themselves with the tools used to track, analyse, and optimise fleet operations. By exploring emerging technologies, participants gain practical knowledge that can be applied immediately to enhance fleet performance and sustainability.

## Summary

The Certified Public Fleet Professional (CPFP) training course is a specialised programme designed to equip fleet managers and logistics professionals with the skills and knowledge necessary to manage public sector fleet operations effectively. Fleet management is a critical function within any organisation that relies on a fleet of vehicles, and the CPFP certification represents a mark of excellence in this field. This course comprehensively covers key aspects of fleet management, including procurement, maintenance, risk management, and sustainable practices.

Participants will gain an in-depth understanding of fleet lifecycle management, focusing on optimising vehicle performance and cost efficiency. Topics such as regulatory compliance, safety, and technological advancements in fleet management systems are also covered. The course equips participants with strategic skills in resource planning, financial analysis, and data-driven decision-making, essential for overseeing and improving fleet operations in public organisations.

Through a combination of theory and practical application, this training prepares professionals to meet the standards set by the CPFP certification, advancing their careers and contributing to the operational excellence of their organisations. Case studies, interactive exercises, and real-world scenarios provide hands-on experience, making this training relevant and immediately applicable in the workplace.

Completing the CPFP course helps participants gain the expertise required to manage and

enhance public fleets effectively. The certification demonstrates their commitment to professionalism, safety, and sustainability, positioning them as leaders in the fleet management field. This course is ideal for fleet managers, transport coordinators, and logistics professionals overseeing public sector vehicle fleets.

## Course Content & Outline

### Section 1: Introduction to Public Fleet Management

- Overview of fleet management and the role of a fleet professional
  - Introduction to the CPFP certification and its significance
  - Public sector fleet management challenges and solutions

### Section 2: Fleet Lifecycle Management and Procurement

- Vehicle selection, procurement processes, and vendor management
- Fleet lifecycle management strategies for optimising asset utilisation
  - Fleet replacement policies and end-of-life disposal strategies

### Section 3: Maintenance, Safety, and Compliance

- Preventive maintenance programmes and vehicle inspection protocols
  - Safety regulations and compliance requirements for public fleets
    - Accident management and risk reduction techniques

### Section 4: Financial Management and Cost Control

- Budgeting for fleet operations and capital expenditures
- Cost-control strategies, including fuel management and repair costs
  - Financial performance metrics and reporting

### Section 5: Technology and Fleet Management Systems

- Introduction to fleet management software and telematics
- Utilising data analytics for decision-making and performance monitoring

- Benefits of automation and emerging technologies in fleet operations

## **Section 6: Sustainable Fleet Management**

- Sustainable practices in fleet management, including green procurement
- Reducing environmental impact through efficient route planning and alternative fuels
  - Implementing policies for energy efficiency and emissions reduction

## **Section 7: Exam Preparation and Case Studies**

- Overview of the CPFP certification exam structure and requirements
  - Sample exam questions and preparation tips
  - Real-world case studies in public fleet management
- Practical exercises in problem-solving and decision-making

## **Certificate Description**

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

## **Categories**

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management, transport, Public Fleet

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